

Transform Your Body. Transform Your Life.

What Is the IsaBody Challenge?

The IsaBody Challenge® is a total-body transformation program for Zija Customers designed to provide the community and accountability you need to empower your healthy change. Isagenix isn't just about weight loss, and neither is this Challenge. This is your opportunity to change your life for the better, whatever your goals may be.

You'll leave this program a better person than when you started. Plus, you'll receive a coupon code for up to US\$100 of Zija products when you successfully complete your IsaBody Challenge! You're already using the Zija products, so why not try an Isagenix System and take advantage of the IsaBody Challenge?

How Do I Start and Complete the IsaBody Challenge?

It's easy to start an IsaBody Challenge! Register at <https://www.isagenix.com/isabody-zija>

Achievement Awards

Everyone who completes all the requirements of the IsaBody Challenge is rewarded with a US\$100 product coupon that can be used toward Zija products and an exclusive IsaBody Challenge shirt. Some participants with exceptional results will have the opportunity to have their story and photos shared on Isagenix.com, in company publications, and in promotional materials.

To complete the IsaBody Challenge, participants must (1) purchase and use at least one Isagenix Weight Loss Basic Pack, (2) submit before photos and 16-week progress photos, and (3) submit a 250-to-500-word essay.

RULES

OVERVIEW

The IsaBody Challenge is a 16-week total-body transformation Challenge for Zija Customers. Participants submit three before photos and use Isagenix and/or Zija products for 16 weeks. To complete the Challenge, participants will be required to submit progress photos after 16 weeks and a 250-to-500-word essay.

Everyone who completes the Challenge is rewarded with an achievement award, which includes a US\$100 product coupon that can be used toward Zija products, a T-shirt, and a digital certificate.

CHALLENGE REQUIREMENTS FOR COMPLETION

- Three before photos.
- Three 16-week progress photos.
- Purchase and use of Isagenix and/or Zija products for 16 weeks, including at least one Isagenix Weight Loss Basic Pack.
- 250-to-500-word essay.

BEFORE AND PROGRESS PHOTOS

In order to qualify for prizes, each participant must submit three before photos and three 16-week progress photos. Full-body photos must be taken in the upright position. Please avoid selfies and pictures taken in a mirror.

- Before photos must be taken on the participant's start date and must be uploaded within two weeks of the start date. If before photos are not uploaded the same day the photos are taken, participants can set their start date up to two weeks prior to the time of registration in order to match the date on their before photos.
- Progress photos can be taken starting on the participant's Challenge end date. Progress photos must be uploaded within two weeks of the participant's end date. If the deadline is missed, email zijaisabody@isagenixcorp.com.
- To verify the date on which photos are taken, a date and time stamp must be used or a dated newspaper headline must be visible. The date on the time stamp or newspaper must match the day the contestant begins/ends their Challenge.
- The file format for uploaded photos is JPG or PNG. High-quality photos (300 dpi) are recommended. Photos must be 2 MB or smaller.
- Photos must be authentic, not altered or modified. If any photo tampering is evident, the participant will be immediately disqualified.
- The same type of clothing is recommended in all photos. Athletic clothing is preferred (e.g., sports bras, shorts, tank tops). Unusually revealing or provocative photos will be deemed invalid.
- Participants should take their photos using a white or light-colored solid backdrop for optimal visibility.

PRODUCT PURCHASE REQUIREMENT

Participants must use Isagenix and/or Zija products, including at least one Isagenix Weight Loss Basic Pack, during their Challenge period.

CHALLENGE ELIGIBILITY

Men and women who are 18 years of age or older as of their registration date are eligible to participate in the IsaBody Challenge.

Participants must purchase and use at least one Isagenix Weight Loss Basic Pack.

RULES AND REGULATIONS

By entering, Participants agree to the following: I hereby grant Isagenix an unlimited license to use my name, likeness, voice, or written materials in any future Isagenix publication, advertisement, or promotion. I also certify that my testimonial or endorsement of the Isagenix products is true and voluntary and provided of my own free will. I understand that I will not be entitled to receive any remuneration of any kind for the future use of my name, likeness, voice, or written materials.

Participants agree to abide by these rules, warrant and represent that their entry is authentic, unaltered, and their original work, and grant to Isagenix the right to edit, publish, promote, and otherwise use their

entries, without restriction, in any and all media, for any purpose whatsoever, and without further permission, notice, or compensation.

All entries, and any copyrights therein, become the sole property of Isagenix. Entries (photos, essays, and/or supplemental material) will not be returned and may be used in any manner deemed appropriate by Isagenix.

Only one entry per person, per **IsaBody** Challenge is permitted. Isagenix must receive all materials no later than two weeks after the Participant's Challenge end date. It is each Participant's responsibility to provide Isagenix with the correct contact information. Isagenix is not responsible for lost, late, or misdirected postage due to mail entries or typographical or other errors in the printing of the offer, the administration of the Challenge, the print and online ads, or the announcement of the prize.

IsaBody Challenge Participants may not solicit local media regarding their participation in the Challenge without prior written consent from the Isagenix Communications department.

Each Participant assumes all risk of injury, loss, or harm of any kind arising from participation in or prizes awarded as a result of this Challenge, and Isagenix shall not be responsible or liable for damages of any kind arising therefrom. Participants release Isagenix and its directors, officers, executives, and employees from all risk, harm, loss, injury, or damage that may occur from participating in or resulting from the Challenge.

Participants may modify their diet and/or training program to suit their goals. Participants are encouraged to seek the assistance and advice of a qualified personal trainer. Prior to beginning any weight control program or exercise regimen, it is recommended that a physician be consulted.

The **IsaBody** Challenge, all rules and regulations, and any supporting documents are subject to change without prior notice.

[FAQ](#)

GETTING STARTED

What is the IsaBody Challenge?

The **IsaBody** Challenge is a 16-week transformation challenge for Zija Customers designed to provide the community and accountability you need to empower your healthy change. We award all who successfully complete their Challenge with a coupon to use on up to US\$100 worth of Zija products *and* an exclusive **IsaBody**® shirt!

The Challenge is open to anyone 18 years of age or older. Participants must also be active Isagenix or Zija Customers throughout the duration of their 16-week Challenge.

What is required to successfully complete the IsaBody Challenge?

- Three before photos.

- Purchase and use of Isagenix and/or Zija products for 16 weeks, including at least one Isagenix Weight Loss Basic Pack.
- Three 16-week progress photos.

Do I have to be an active Member to participate?

Yes. Participants must be active Zija or Isagenix Customers and must remain active throughout the duration of their 16-week Challenge.

When does the IsaBody Challenge start and end?

Registration for the IsaBody Challenge is open until Saturday, February 29, 2020 at 11:59pm EST. The Challenge runs for 16 weeks, beginning on Sunday, March 1, 2020. The date that you upload your 16-week progress photos and essay will be the conclusion of your Challenge.

You may also request to join the **[IsaBody Challenge Facebook group](#)** once you register for the Challenge. Interacting with current and past IsaBody participants can help you stay accountable and track your progress.

My spouse and I share an account. Can we both register under the same Member ID?

No. Each IsaBody Challenge participant must have a unique Member ID associated with their registration. If two people share an account, one of the Members will have to register as an Isagenix Customer in order to compete in the Challenge.

Who do I contact with questions?

If the rules or FAQ do not cover a question you have, you can email zijaisabody@isagenixcorp.com directly for additional assistance.

REQUIREMENTS

What is required to successfully complete the IsaBody Challenge?

- Three before photos.
- Purchase and use of Isagenix and/or Zija products for 16 weeks, including at least one Isagenix Weight Loss Basic Pack.
- Three 16-week progress photos.

Who is eligible to participate in the Challenge?

The Challenge is open to anyone 18 years of age or older in the United States (including Puerto Rico) and Canada. Participants must also be active Isagenix Members and remain active throughout the duration of their 16-week Challenge.

Is there a certain product purchase requirement for the Challenge?

Yes. You must purchase and use at least one Isagenix Weight Loss Basic Pack to start your Challenge. You may also use additional Isagenix and/or Zija products.

Is exercise a requirement of the Challenge?

No, exercise is not a requirement of the Challenge but is highly recommended to help support the Isagenix nutritional systems. Please consult with a physician and a certified health trainer for the exercise program that suits you best.

I am already in good shape. Am I still eligible to compete in the Challenge?

Yes! The IsaBody Challenge is about transformation and is intended to promote energy and performance, weight loss, and healthy aging. If your weight remains the same but your body fat percentage decreases and helps you achieve other goals, this is just as positive of a result as a person who loses a substantial amount of weight or gains lean muscle in the given time period. This Challenge is NOT just a weight loss Challenge.

My spouse and I share an account. Can we both register under the same Member ID?

No, each IsaBody Challenge participant must have a unique Member ID associated with their registration. If two people share an account, one of the Members will have to create a separate account for both to participate.

Do I have to take a photo of myself in order to compete in the IsaBody Challenge?

Yes, before and progress photos are required for the IsaBody Challenge.

PHOTOS

Do I have to take a picture of myself in order to compete in the IsaBody Challenge?

Yes, before and progress photos are required for the IsaBody Challenge.

What is required to successfully complete the IsaBody Challenge?

- Three before photos.
- Purchase and use of Isagenix and/or Zija products for 16 weeks, including at least one Isagenix Weight Loss Basic Pack.
- Three 16-week progress photos.

What if I have trouble uploading my photos or other materials?

If you are having trouble uploading your materials, try logging out of your account, closing your browser, and trying again on another browser in a few hours.

If you are still having trouble and are worried about missing your deadline, please email zijaisabody@isagenixcorp.com, and we will assist you. Please include your Member ID and an explanation of what type of issue you are having.

JUDGING AND JUDGING PERIODS

When does the IsaBody Challenge start and end?

Registration for the IsaBody Challenge is open until Saturday, February 29, 2020 at 11:59pm EST. The Challenge runs for 16 weeks, beginning on Sunday, March 1, 2020. .

How do I track my progress during the IsaBody Challenge?

There is no requirement to track your own progress. We do recommend documenting your changes as the Challenge progresses to track statistics for your own personal accountability, but this information is not required to complete the Challenge.

When will I receive my achievement award/prizes?

Product coupons are loaded directly to your account approximately two to four weeks after the challenge end date. Achievement awards are mailed to the shipping address listed in your account up to three months after you upload your 16-week progress photos.

Where do I find my prizes? How do I apply my US\$100 product certificate to an order?

Your achievement award will be sent to the shipping address (not the mailing or Lifestyle Rewards address) in your account up to three months after you upload your 16-week progress photos. Isagenix is not responsible for lost or misdelivered packages due to incorrect shipping addresses in your account.

Your product certificate will be uploaded directly to your account approximately two to four weeks after the close of your IsaBody Challenge. To use your coupon, simply add qualifying products to your cart in your account. On the checkout page, click View Coupons, choose the IsaBody product certificate, and click Apply. You may also view the coupon by logging in to your account, going to Orders, and clicking View Coupons.

The coupon may only be used once, and no refund or credit will be issued for the difference if your order falls below the US\$100 maximum value. The coupon expires in 60 days. It is not transferable or redeemable for cash. The coupon can only be used on Zija products and cannot be used toward orders of Isagenix products or other items. Product purchased with the coupon will not accrue BV or count toward your active status. Shipping and tax are not included. The coupon cannot be applied to a Lifestyle Rewards order.

What if I have trouble uploading my photos or other materials?

If you are having trouble uploading your materials, close your browser and try again on another browser in a few hours. If you are still having trouble and are worried about missing your deadline, please email zijaisabody@isagenixcorp.com, and we will assist you. Please include your Member ID and an explanation of what type of issue you are having.